

Undergraduate Scholarships

With You.
The WashU Campaign



What if every talented student – regardless of background or opportunity – had the chance to earn a WashU education?

Since 2019, WashU has been committed to realizing that potential. Expanding student access is a core institutional priority embedded in our educational mission. And, through bold admissions policies, we have made remarkable progress in achieving that aim:

October 2019: WashU Pledge launched, providing free undergraduate education to low-income students from Missouri and southern Illinois.

Fall 2021: Gateway to Success established need-blind undergraduate admissions, removing socioeconomic status from admissions decisions, and expanded financial aid for graduate and professional students.

Summer 2023: Heartland Initiative introduced a new recruitment and college preparedness effort to expand access to WashU for students from rural communities in Missouri and southern Illinois.

Fall 2023: No-loan financial aid policy announced, replacing federal loans with scholarships and grants for undergraduates starting in fall 2024.

These efforts have opened WashU's doors wider than ever, ensuring that financial circumstances never stand in the way of talent. But beyond access, they reflect our unwavering ethical commitment to higher education as a force for equity.

To sustain our no-loan policy alone in the long term, we must raise more than \$325 million for undergraduate scholarships for the endowment by June 2028. With your support, we can build the robust resources necessary to meet our commitment and grow greater access for generations.

“No one should have to borrow money to obtain an undergraduate degree, and moving forward here at WashU, they won't.”

Andrew D. Martin
Chancellor



WashU

Giving Opportunities



The Ripple Effect of Your Commitment

When you endow a WashU scholarship, your impact begins with an individual student and then extends across generations of students. Freed from financial burden, each one of them can pursue their academic passions fully. They graduate well-prepared for success, and their achievements uplift every community they touch.

Your investment also strengthens every WashU school. Scholarships and graduate fellowships ease financial constraints across all our academic divisions, allowing deans to redirect operational resources from financial aid toward investments in top-tier faculty, cutting-edge research, and state-of-the-art resources.

With You, We Meet a Common Mission

An investment in scholarships is more than a gift — it is a commitment to the future. It ensures that the most talented minds have access to a WashU education, regardless of circumstance, raises our academic distinction, and extends into every community our students and graduates call home. All of this begins *with you*.

Undergraduate scholarships break down financial barriers for low- and middle-income students

ENDOWED

\$1.5 million provides a full-tuition scholarship each year.

\$250,000 and above establishes a named endowed scholarship.

ANNUAL

\$10,000 and above creates a named expendable scholarship.



A Recent Thank-You from A Scholarship Recipient

I grew up in Appalachian Ohio, where opportunity often felt out of reach — the average household income in my hometown is \$26,000. I come from a long line of hard workers, but no one in my family had ever gone to college, let alone a school like WashU. You gave me the chance to attend WashU, not just as a student, but as someone who could fully focus on learning without the crushing weight of financial worry. Because of you, I graduated debt-free and was able to seize opportunities that I never dreamed possible.

I've broken the cycle. I've changed not just my life but the entire trajectory of the Bash family. I'll never forget what you did for me, and I'll spend my life striving to pay it forward.

Logan Bash, BSBA '19

To learn more, please contact:

Kevin Largent

Assistant Vice Chancellor, University Advancement
314-935-9895 • klargent@wustl.edu

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