

# Academic Distinction

**With You.**  
The WashU Campaign



**What if** we could attract and connect top experts across disparate fields to solve major societal problems and fundamentally change the world for the better?

**What if** we could leverage art to generate algorithms that more effectively read mammograms?

**What if** we could simultaneously reduce the challenges of poverty, poor mental health, and widespread HIV in sub-Saharan Africa?

**What if** we could pioneer teaching, learning, and research about AI through first-of-their-kind programs encompassing ethics, innovations, real-world applications, and more?

At WashU, we currently are tackling each of these challenges. As a top U.S. research university, we are home to wide-ranging expertise, and our community is known for its unusual collaboration and collegiality. Here in St. Louis, we have access to diverse populations and burgeoning industries poised to shape the future of our world. Taken together, this puts WashU at the forefront of discovering, assessing, and developing knowledge.

But the work of an exceptional university is never finished. We must continually evolve as an institution to educate and train the next generation of leaders, develop innovations that address complex global challenges, and provide

the best treatments and care to individuals and families around the globe. Ultimately, we will advance humanity and drive social progress.

To meet this charge, With You: The WashU Campaign seeks to substantially grow our annual research funding for the eight Danforth Campus schools. Taking a strategic approach, we will recruit field-leading faculty in select top-ranking departments while seeding bold collaborations through the Incubator for Transdisciplinary Futures. Through these targeted efforts, we will maximize our societal impact, draw the best and brightest students and scholars, and elevate WashU's international reputation.

**With you,  
we will influence  
the defining issues  
of the 21st century.**



**WashU**

# Giving Opportunities

We seek your philanthropic support and partnership in three key areas:



## Professorships

Help recruit a new cohort of scholars, filling critical roles in emerging, high-impact disciplines. These faculty members will enhance our institutional effectiveness by securing external funding and attracting other promising faculty and students to WashU. The payout from each fund will support the professors' salaries and research endeavors.

### Chancellor's Professorships - \$10 million

Reserved for faculty luminaries and their visionary work.

### Distinguished Professorships - \$4 million

Awarded to individuals of extraordinary merit.

### Professorships - \$3 million

An essential tool for attracting, recognizing, and retaining exceptional talent.

## Priority research funds and centers

Cultivate innovative research and the most enlightened approaches to teaching and learning through endowed and spendable support. For example, integrating technology from engineering and medicine to solve understudied clinical problems in women's health. Tracking the effects of populist rhetoric on democracy worldwide through large-scale analysis of social media posts. Addressing climate change, food insecurity, malnutrition, and global population growth by combining research in agriculture and population health science.

## The Annual Fund

Accelerate WashU's research and teaching impact by enhancing operational flexibility across the university. Allocated by university leaders toward the most immediate priorities, Annual Fund investments, from less than \$100 to more than \$100,000, drive academic distinction by bolstering financial aid, augmenting research funding, updating lab equipment, and more.



“We are actively investing in field-leading faculty, seed funding, and infrastructure to create an even more robust research enterprise at WashU. Together with you, we aspire to make an impact on society's deepest challenges.”

### Beverly Wendland

Provost and Executive Vice Chancellor  
for Academic Affairs

To learn more, please contact:

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[withyou.washu.edu](http://withyou.washu.edu)

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